

# FEMALE ENTREPRENEURS WORKSHOP SERIES



## Join other female entrepreneurs and get your business moving!

### STARTUP AFTERNOON

Part one of a five part workshop series for Female Entrepreneurs; Startup Afternoons are designed for women that are in the process of launching their startup. The first workshop will include:

- An introduction to the StartupWheel and the four fundamental challenges of launching your startup.
- An overview of your business challenges right now.
- A plan for your next step.
- Inspiration from other entrepreneurs like yourself.

### YOUR HOST

At Startup Company and we believe that we need a new way of thinking about business development for entrepreneurs. Our success as entrepreneurs is not dependent upon writing a business plan. Success depends more on your ability to act, create networks and be in dialogue with your customers.



### YOUR INSTRUCTOR

Gus Murray, former founder of a Student Media company, has been through process of taking an idea and commercializing it, attracting funding and creating a company valued at 5 million dkk within 12 months.

### REGISTRATION & INFO:

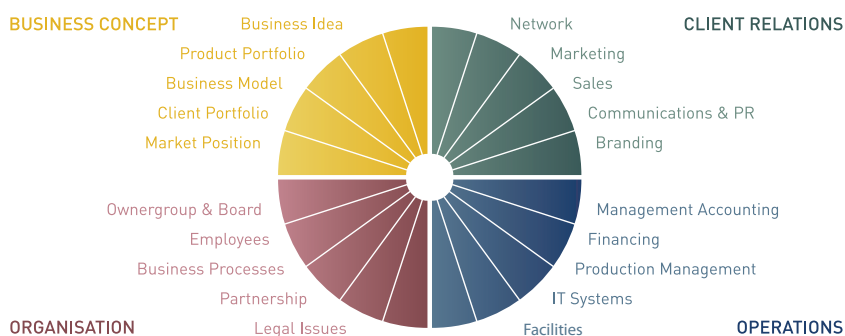
Instruction in English  
To hear more contact Gus [gus@startupcompany.dk](mailto:gus@startupcompany.dk) or +45 28 48 31 11 to register go to: <http://startup360.ning.com>  
RSVP: By Nov. 8 (limited spaces)

### TIME & PLACE

Wednesday, Nov. 18 (Wk. 47)  
16.00 - 18.00  
IT-University, Copenhagen  
Room: to be provided later

### PRICE

1st workshop is free  
Refreshments & necessary materials will be provided



Partners:



Startup Afternoon is organized by Startup Company ApS. [www.startupcompany.dk](http://www.startupcompany.dk)

**STARTUP**<sup>®</sup>  
COMPANY